

# Guillermo García Galindo

UX & Analytics & Marketing

bio | 2nd April 1987  
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SPAIN

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## PERSONAL STATEMENT

I am an inquisitive person who keeps his mind open and up-to-date on the new advances of the digital environment and how it is changing the way of communicate and represent information.

I have a wide experience developing private sector initiatives as well as in public institutions through the use of Digital Media. My career it is focusing on developing direct response actions making use of Full Stack tools to plan 360° strategies.

My knowledge on Digital Marketing and Humanities helps me create actions which its unique goal is to reach the right user in the right moment.

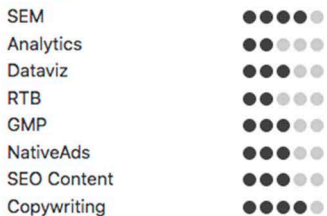
I am truly passionate about my work and willing to provide a 100% engagement with the goals of your next project. Test me!

## LANGUAGE COMPETENCES



## SKILLS

### @ Digital Marketing



### :// Web App



### >\_ Computer



### + Other



## INTERESTS



## EXPERIENCE

- From April 2019  
● **Paid Media Specialist**  
KANLLI [kanlli.com]
- From July 2018 to May 2019  
● **Performance Planner**  
HAVAS GROUP / Ecselis [havasmedia.com]
- From Mars 2016 to August 2017  
● **ICT & Communication Manager**  
KA EDUCA [kaeduca.com]
- From October 2014 to October 2015  
● **Institutional Communications of Arts & Creation Dept**  
INJUVE [injuve.es]
- From 2009 to 2010  
● **Internship in Epigraphic Archive of Hispania**  
HISPANIA EPIGRAPHICA [eda-bea.es]

## EDUCATION

- From February 2018 to July 2019  
● **Master in Digital Business Management (1800h.)**  
IME Business School, Universidad de Salamanca. Madrid
- From november 2017 to February 2018  
● **Front-end Development (570h.)**  
Generation, a McKinsey Initiative. Madrid
- From February 2016 to June 2016  
● **Digitization of Heritage (500h.)**  
UNED, The National Distance Education University
- From October 2015 to February 2016  
● **Community Management (500h.)**  
UNED, The National Distance Education University
- From October 2012 to June 2013  
● **3D Digital Heritage (300h.)**  
Universitat d'Alacant. Alicante
- From 2007 to 2012  
● **Ancient History (3160h.)**  
Universidad Complutense. Madrid
- From 2010 to 2011  
● **ERASMUS-LLP of History and Archeology (600h.)**  
Humboldt-Universität. Berlín